



Hopkinsville Parks and Recreation

City of Hopkinsville, KY

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Parks and Recreation Superintendent – Toby D. Hudson

FOR IMMEDIATE RELEASE

HES/EnergyNet Night Christmas Parade Returns December 12

October 5, 2026 - Hopkinsville, KY – Downtown Hopkinsville will celebrate the holiday season with the HES/EnergyNet Night Christmas Parade on Saturday, December 12, 2026, at 5:15 p.m. This year's theme, "A Snowman's Winter Wonderland," will bring Main Street to life with illuminated floats, marching bands, community groups, and plenty of Christmas spirit.

The Grand Marshal of this year's parade is Mr. Jeff Hurd, General Manager of Hopkinsville Electric System & EnergyNet. Hurd has served as General Manager since 2017 and has spent 36 years working in the electric utility industry serving the City of Hopkinsville and Christian County. A graduate of the University of Kentucky with a Bachelor of Science degree in Electrical Engineering, Hurd also holds a Professional Engineering license in Kentucky. He is a past Chairman of the Christian County Chamber of Commerce and currently serves on numerous nonprofit boards. Hurd is married to Lana (Fentress) Hurd, and they have two sons and two grandsons.

"We are privileged and honored to have Mr. Hurd serve as our Grand Marshal for the 2026 HES/EnergyNet Night Christmas Parade," said Hopkinsville Parks and Recreation Superintendent Toby Hudson. *"His many years of service and commitment to Hopkinsville and Christian County make him a wonderful choice to lead this year's parade."*

The holiday tradition will once again light up Main Street with dazzling floats, marching bands, community groups, and local organizations bringing their creative spin on the theme. Families are encouraged to line the streets early to secure the best viewing spots as downtown Hopkinsville transforms into "A Snowman's Winter Wonderland."

"The Night Christmas Parade is one of Hopkinsville's most cherished traditions," said Hopkinsville Parks and Recreation Superintendent Toby Hudson. *"We look forward to seeing our community come together and showcase their holiday spirit with this year's fun and family-friendly theme. We are excited to see how our parade participants bring 'A Snowman's Winter Wonderland' to life throughout downtown Hopkinsville."*

The parade will begin at Glass Avenue and travel south along Main Street toward 14th Street, stepping off promptly at 5:15 p.m. Immediately following the conclusion of the parade, the Community Tree Lighting will take place at Little River Park, continuing the evening's holiday celebration.

Floats, vehicles, bands, golf carts, businesses, churches, schools, and community groups are encouraged to participate. The entry fee is \$20 plus a new toy donation. Entry forms may be picked up and submitted at the Thomas Street Recreation Center.

For additional information, contact Hopkinsville Parks and Recreation at 270-887-4290, follow Hopkinsville Parks and Recreation on Facebook, or visit www.hoptownrec.com.

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